

press release

CAREL AT DRINKTEC: EFFICIENCY, ENERGY SAVING AND CONNECTIVITY

CAREL will be exhibiting with its own stand for the first time at Drinktec, presenting a complete and innovative offering for the management and control of refrigerated merchandisers

Brugine (Padova), 22 June, 2017 - World leader in refrigeration and air-conditioning management and control solutions, CAREL has been providing technologically-innovative and high-efficiency systems to the food & beverage industry for over forty years. From September 11 to 15, the company will be exhibiting for the first time ever at Drinktec, in **hall A1, stand 139**, presenting a complete and advanced offering.

“For several years our systems have been exhibited at Drinktec as technology integrated into the beverage coolers displayed at our clients’ stands”, explained Alessandro Greggio, Group Head of Marketing - Retail & Refrigeration. “This year we have decided to take part in this important event independently, presenting **a comprehensive offering** of technologically-advanced products and solutions designed specifically to meet the management and control requirements of refrigerated merchandisers, thus providing added value for beverage companies”.

High efficiency, energy saving and connectivity are the key words that characterise the CAREL range on show at Drinktec. The proposal covers several different solutions, ranging from *entry level to top of the range*, so as to meet all market requirements. DC inverter technology guarantees maximum efficiency and energy savings. Bluetooth and cloud solutions respond to the latest marketing analysis and service needs.

“The challenges that beverage companies face fit perfectly with the core elements of our mission: efficiency, energy saving, performance and connectivity”, Greggio continued. “In recent years, these trends have intensified considerably and CAREL has exploited this opportunity by deciding to invest in technologies that enable such results to be achieved. At Euroshop, we presented our *best in class* proposal, while at Drinktec we will reveal our new revised and upgraded range, with **extended connectivity services** that provide beverage companies exceptional opportunities”.

CAREL @ Drinktec
Connected Efficiency
hall A1, stand 139
Drinktec - Munich
11-15 September 2017

For more information on CAREL’s solutions on show at Drinktec, go to www.carel.com or follow us on Twitter @CAREL_group

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About CAREL

CAREL is one of the world leaders in control solutions for air-conditioning, refrigeration and heating, and systems for humidification and evaporative cooling. Our products are designed to bring energy saving and reduce the environmental impact of equipment and systems. Our solutions are used in commercial, industrial and residential applications. CAREL has 20 fully-owned subsidiaries and 7 production sites, as well as partners and distributors in a further 75 countries.

For further information, go to www.carel.com