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Cap. Soc. € 10.000.000 i.v. C.C.I.A.A. Padova Reg. Imp n. 04359090281 Part. IVA e Cod. Fisc. 04359090281



## **Comunicato Stampa**

## CAREL BLOG 'SHARING IDEAS' IS NOW ONLINE

*Every week new and original content will report the results of the most recent theme in the HVACR field* 

**Brugine, 26 January 2017** – The CAREL blog, Sharing Ideas, is now online and presents every week the most recent updates on the most relevant topics from the HVACR field. In particular special attention is given to refrigerants, especially natural refrigerants, the subject of wide debate in recent times, as well as the various different humidification applications, solutions for data centres and international standards. Each topic is examined in an original way, from the viewpoint of the specific author..

Our bloggers are staff covering a wide range of roles, with different experiences and backgrounds. They all however share a passion for research and professionalism. The slant of the articles reflects the interests and unique point of view of each individual author. The result is a wealth of knowledge explained through the voices of those who have contributed to building it. It is not definitive and closed, but rather an opportunity for open discussion and sharing there.

'For more than forty years, here at CAREL we've been dealing with control solutions for airconditioning and refrigeration, and humidification systems' – states Gian Lombello, Group Chief Sales & Marketing Officer. 'To keep at the cutting edge we invest in research and development, we study and experiment. Over the years we have written compendiums, presentations and white papers that have been delivered at conferences and to our customers and partners. This is why we have now decided to make all the results of our research more widely available. Because knowledge must not be restricted to the few, but rather must be spread and in turn generate more knowledge'.

http://www.carel.com/blog

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## About CAREL

CAREL è uno dei leader mondiali nelle soluzioni di controllo per condizionamento, refrigerazione e riscaldamento e nei sistemi per l'umidificazione e il raffrescamento adiabatico. I nostri prodotti sono progettati per generare risparmio energetico e ridurre l'impatto ambientale di macchine e impianti. Le nostre soluzioni si applicano ai settori commerciale, industriale e residenziale. CAREL dispone di 19 filiali e 7 stabilimenti produttivi di proprietà a cui si aggiungono partner e distributori in altri 75 Paesi. Per ulteriori informazioni <u>www.carel.com</u>