

Press release

PROFESSIONAL HUMIDIFICATION AT A CLICK

CAREL introduces the CAREL Fast service, deliveries in Europe and the Middle East guaranteed in 24 hours

Brugine (Padova), 22 July 2015

CAREL Fast, the service for rapid delivery of products in store, has now officially been introduced. In the same way as an e-commerce site, CAREL Fast exploits an international logistics centre to coordinate and manage deliveries. Following confirmation of the order, **goods are guaranteed to be dispatched in 24 hours**. Customers can moreover monitor deliveries in real time using a simple tracking number. The service is active for all European and Middle East countries.

“Our model is based on the most popular commodity delivery systems in use”, commented **Michele Martello, Humidifiers and Evaporative Coolers Platform Manager** and conceiver of the project. “Feedback from our customers has shown how **product availability is a source of value**. With CAREL Fast, we can supply professional humidifiers with the same times and methods as consumer models. A major benefit for managers of hotels, steam baths and gyms, but also for installers and maintenance personnel, for example, who may need to receive a new humidifier or spare part in **record time**”.

In line with the typical CAREL approach of being physically as close as possible to customers, with CAREL Fast the products are already **on the way to the customer**. The choice to utilise an external logistics service for managing deliveries offers the added advantage of being able to rely on the professionalism of experts in the sector, improving customer service.

Via a simple interface, with the assistance of CAREL personnel, customers can identify the required products and accessories, display costs and part numbers. The parts are then selected, after which the order is confirmed or can be edited. Following confirmation, the shipment process commences, with delivery in less than 24 hours.

“The service is already active and has already been well received by our customers located in seven different countries”, Martello continued. “At the hub there are more than 200 humiSteam appliances and corresponding accessories. We have chosen to focus on one type of humidifier suitable for installation in civil applications, offices, hospitals and industrial plants. A versatile product designed for both room installation, with steam blower, or for duct installation, with linear steam distributors. **CAREL Fast is a growing service** and we expect a continuous increase in both the number and types of products available”.

press information

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About CAREL INDUSTRIES S.p.A.

CAREL is one of the world leaders in control solutions for air-conditioning, refrigeration and heating, and systems for humidification and evaporative cooling. Our products are designed to bring energy savings and reduce the environmental impact of equipment and systems. Our solutions are used in commercial, industrial and residential applications. CAREL has 18 fully-owned subsidiaries and 6 production sites, as well as partners and distributors in a further 75 countries. For further information, go to www.carel.com