

Press release

FOR IMMEDIATE RELEASE:

CAREL winner at the World Beverage Innovation Awards

The World Beverage Innovation Awards 2017 in the "Best environmental sustainability initiative category" goes to CAREL for HEEZ control solution for beverage coolers

Munchen, (Germany) 14 September 2017 – CAREL's Heez, designed as top-efficiency and energy-saving solution for the control and management of beverage coolers, has been recognized as the best environmental sustainability product at the World Beverage Innovation Award.

The 2017 World Beverage Innovation Awards celebrate excellence and innovation across every category of the global beverage industry and recognize the most innovative products and technologies on the market.

"The fact that Heez won this award emphasises CAREL's excellent reputation as long-standing company driver of innovation within the industry and validates our efforts and our approach towards a more responsible and sustainable industry" claims Alessandro Greggio, CAREL Group Head of Refrigeration & Retail.

CAREL successfully nominated its new HEEZ solution which responds to regulations and beverage companies challenges to reduce environmental impact. This is becoming imperative due to the large spread of these types of refrigeration units. Industry needs to respond to these challenges by both taking direct action, such as adopting the use of natural gases (i.e. propane for Heez) and by even aiming at lower energy consumption.

The challenge become more difficult considering the need to keep unit performance during the beverages temperature pull-down. Through synergic use of continuous modulating devices, such as rotary DC inverter compressors, the cooler operation will adapt to both steady operation and pull-down.

Tests conducted by an accredited laboratory on a beverage cooler equipped with the Heez solution showed energy consumption corresponding to an EEI (Energy Efficiency Index) that is better than any same-category cooler published in the topten.EU, indeed with an EEI that is 47% lower than the average. This has been achieved without compromising beverage pull-down times, which with Heez are in fact reduced by 62% compared to the values allowed for by the test protocols.

This results are applicable to different refrigerated merchandisers, both Open Front and Glass doors, as experienced also by our early adopters and innovative customers units on show during Drinktec.

With its cutting edge proposal, CAREL is setting a new benchmark for the beverage companies.

###

press information
CAREL Marketing Communication Manager, Chiara Milani
T. +39 049 9716 745
media.relations@CAREL.com

About CAREL INDUSTRIES S.p.A.

CAREL is one of the world leaders in control solutions for air-conditioning, refrigeration and heating, and systems for humidification and evaporative cooling. Our products are designed to bring energy savings and reduce the environmental impact of equipment and systems. Our solutions are used in commercial, industrial and residential applications. CAREL has 20 fully-owned subsidiaries and 7 production sites, as well as partners and distributors in a further 75 countries.

For further information, go to www.CAREL.com