

Press release

FOR IMMEDIATE RELEASE:

#ConnectedEfficiency for beverage coolers on show on three continents

*CAREL presents its cutting edge solutions for control and management
of beverage coolers simultaneously at Drinktec, Febrava and RHVAC exhibitions*

Münich, 11 September 2017 - Drinktec is the authoritative European showcase of the beverage industry that CAREL has chosen to fully reveal - following several premieres at Euroshop - its **new range of solutions**, the result of 45 years' experience in HVAC/R and developed specifically for the beverage cooler segment.

While Drinktec has the largest dedicated show footprint for the global launch, the same solutions will be presented at the same time at Febrava and RHVAC for CAREL's clients in the Americas and Asia.

In stand 139, hall A1 at Drinktec 2017, CAREL will be showcasing the most innovative solutions in its beverage cooler portfolio, with **real working and performance tested units**.

"CAREL has chosen to demonstrate the tangible results achieved using its solutions by showing real working units and live demos, providing both physical evidence of how the technological challenges have been overcome, and highlighting the user experience as regards our software solutions", commented Alessandro Greggio, Group Head of Marketing - Retail & Refrigeration.

Energy saving and high performance are the main benefits of the solutions CAREL offers its customers, and as these benefits are significant - indeed in the double digits - CAREL has decided to invest considerably in qualifying the results achieved.

"At Drinktec, we will be showing working beverage coolers equipped with **Heez**, CAREL's most advanced solution, that clearly demonstrate the results achieved by cooperation with our customers, on their refrigeration units, and by CAREL in our demo units tested by an authoritative third party."

Drinktec will also see CAREL present its new payoff - **"Connected Efficiency"** - for the very first time, combining its historic High Efficiency Solutions with the current challenge of high-value-added connectivity services. Finally, CAREL will be premiering **Armilla**, the new cloud portal devoted to the beverage industry. "Armilla is compatible with both the most innovative solutions such as Heez, and the established market reference, PJ Easy, specially upgraded to provide wireless connectivity", Greggio explained.

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press information

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About CAREL INDUSTRIES S.p.A.

CAREL is one of the world leaders in control solutions for air-conditioning, refrigeration and heating, and systems for humidification and evaporative cooling. Our products are designed to bring energy savings and reduce the environmental impact of equipment and systems. Our solutions are used in commercial, industrial and residential applications. CAREL has 20 fully-owned subsidiaries and 7 production sites, as well as partners and distributors in a further 75 countries.

For further information, go to www.CAREL.com