



**CAREL INDUSTRIES S.p.A.**  
Via dell'Industria, 11 - 35020 Brugine – Padova – Italia  
Tel. (+39) 049.9716611 – Fax (+39) 049.9716600  
www.carel.com – e-mail: carel@carel.com

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Società soggetta ad attività di direzione e coordinamento di Luigi Rossi Luciani S.A.p.A.



## Press release

FOR IMMEDIATE RELEASE:

# **ARMILLA, the smart portal for bottle coolers**

## Cloud portal and mobile application for beverage company data management

**Münich, 11 September 2017** - CAREL has always focused on the integration of new technologies into HVAC/R market solutions, and now offers a new proposal for beverage companies: a highly-digitised system comprising connected devices, mobile APP, cloud portal, data analytics and predictive logic. At Drinktec CAREL will be presenting its new **Applica mobile app** and **Armilla cloud portal** for data management, designed specifically for beverage companies and their partners.

Applica completely changes the user experience in the field for installers and maintenance personnel, providing simple and intuitive interaction with the units.

“In this digital era, all systems can transfer operating parameters and indicators for use in any type of analysis. The latest challenge then is to transform this data into useful information for different types of users”, commented Serena Ometto Local & Remote Monitoring Platform Manager.

To meet these needs, CAREL has developed Armilla, an intelligent system for processing the acquired data.

“By exploiting our thermodynamic expertise and experience in this business, data is collected and presented in the form of clearly understandable charts and dashboards. After processing the data, raw parameters are transformed into useful information to support the marketing and service decisions of beverage companies and their partners. The portal offers statistical analysis of how the coolers are actually used in the field, highlighting any deviations from expected behaviour”, explained Serena Ometto.

Whatever technology is used in the field, from the most innovative solutions such as **Heez** to established products such as **easy** - specially upgraded with wireless connectivity, CAREL intends support beverage companies and their partners in achieving their goals, leveraging the new opportunities offered by the digital world.

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press information  
CAREL Marketing Communication Manager, Chiara Milani  
T. +39 049 9716 745  
[media.relations@CAREL.com](mailto:media.relations@CAREL.com)

### **About CAREL INDUSTRIES S.p.A.**

CAREL is one of the world leaders in control solutions for air-conditioning, refrigeration and heating, and systems for humidification and evaporative cooling. Our products are designed to bring energy savings and reduce the environmental impact of equipment and systems. Our solutions are used in commercial, industrial and residential applications. CAREL has 20 fully-owned subsidiaries and 7 production sites, as well as partners and distributors in a further 75 countries.

For further information, go to [www.CAREL.com](http://www.CAREL.com)